MVCAC 95th Annual Conference and Exhibitor Showcase

EXHIBITOR AND SPONSOR PROSPECTUS

January 24-27, 2027

Hilton Universal
555 Universal Hollywood Dr
Universal City, CA 91608

MVCAC
Mosquito and Vector Control Association of California

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ABOUT MVCAC

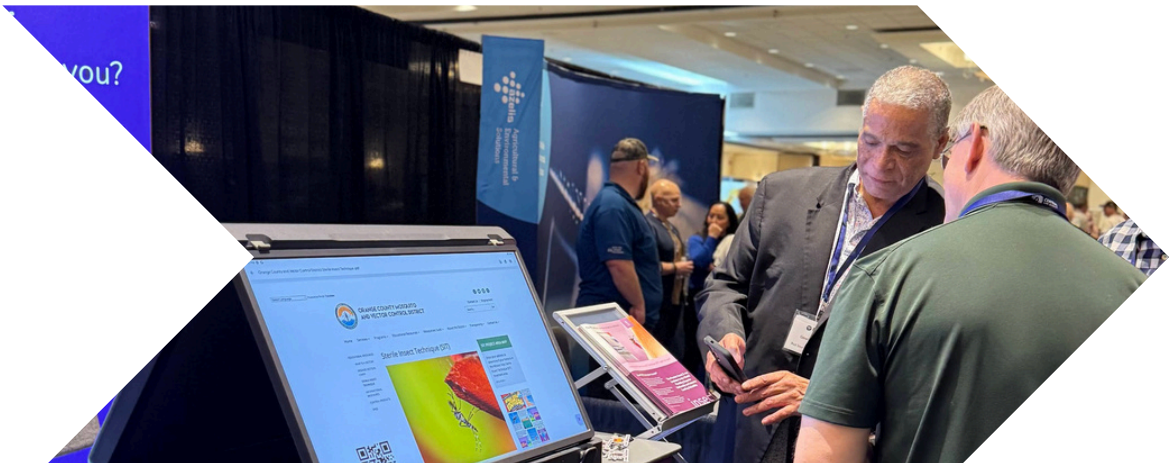
Mosquito and Vector Control Association of California (MVCAC) is California's recognized voice for mosquito and vector control districts.

MVCAC provides legislative and regulatory leadership on issues of concern to individuals dedicated to protecting public health and the environment through mosquito and vector control. MVCAC provides professional development opportunities for individuals at its annual conference and throughout the year. MVCAC is the clearinghouse for current research, technology and practices, and hosts forums for exchange in real-life responses to abatement activities on the local level.

WHO ATTENDS THE MVCAC CONFERENCE

This conference attracts more than 450 attendees from throughout California. Attendees include district managers, assistant managers, finance and administrative staff, field technicians, biologists, entomologists and vector entomologists. In addition, members of the districts' governing bodies will also be in attendance.

Decision-makers of all levels will be onsite, representing districts of all sizes including urban and rural areas.



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LOCATION AND HOTEL INFORMATION

MVCAC 95th Annual Conference | Universal City, CA

Hilton Universal City
555 Universal Hollywood Dr, Universal City, CA 91608

Hotel Room Rate: $229 +taxes

CLICK HERE TO BOOK

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BOOTH FEES

All booths are 10' x 10' or multiples thereof
Non-Member price per booth: $1,200
Sustaining Membership (including booth): $1,850

Those that join or renew their Sustaining Membership with MVCAC will receive a FREE booth space. The cost of membership is $1,850. ***Please see Page 5 regarding Sustaining Membership for details!***

EXHIBIT FEES INCLUDE:

- Company listing in the conference mobile app
- One full conference registration (additional available for a fee)
- Post-conference mailing list (opt-in list only)
- 10' x 10' space with one 6' table and two chairs
- Wastebasket
- Company sign on drape

ADDITIONAL MEMBER PERSONNEL FOR EXHIBITORS & SPONSORS

BY December 19, 2026: $275
AFTER December 19, 2026, and BEFORE January 10, 2027: $350
AFTER January 10, 2027, will be done onsite: $375

MORE KEY DATES & DEADLINES

Discounted Housing Deadline: December 30, 2026
Cancellation Deadline: January 4, 2027
Full Payment Deadline: January 4, 2027

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WHY BE A SUSTAINING MEMBER

YOU RECEIVE:

One exhibit space at the MVCAC Annual Conference

Signage at your booth indicating Sustaining membership

One full page ad on an internal page in the Yearbook (upon submission of Ad order Form)

Acknowledgment by the MVCAC President at the Annual Conference

Listing as a Sustaining Member in the Yearbook and the conference Proceedings & Papers

Complimentary access to the Yearbook and the conference Proceedings & papers, which gives you access to contact information for all district agencies

As a member, you will be able to attend MVCAC meetings and participate in MVCAC committees as allowed

BECOME A SUSTAINING MEMBER TODAY

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EXHIBIT HALL HOURS

Updated hours will be provided to exhibitors when the full program is finalized.

All open exhibit hall hours are dedicated hall hours.*

SUNDAY, JANUARY 24, 2027

Noon – 5:00 pm Set-Up
6:00 pm – 8:00 pm Exhibit Hall Open – Grand Opening of the Exhibit Hall & Welcome Reception

MONDAY, JANUARY 25, 2027

7:00-8:00 am Coffee in Exhibit Hall
10:00 am – 10:30 am Break in Exhibit Hall
12:00 pm – 1:45 pm Lunch with Exhibitors/Poster session
3:15 pm – 4:00 pm Afternoon break in exhibit hall

TUESDAY, JANUARY 26, 2027

7:00-8:00 am Coffee in Exhibit Hall
10:00 am – 10:30 am Break in Exhibit Hall
*Breakdown can happen after this break if needed
12:00 pm – 2:00 pm Awards and Recognition Lunch
2:00-5:00 pm Breakdown
** Exhibitor badges will be required to enter the hall during these times. All booths must be kept open and properly staffed during open exhibit hours. Premature packing and/or dismantling will not be permitted.*

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PAYMENT

It is expressly agreed that full payment for requested exhibition space must be made to MVCAC no later than January 4, 2027. Space will not be assigned or held without the application and full payment. MVCAC reserves the right to refuse an exhibitor their exhibition space for reason of nonpayment at time of installation.

BOOTH ASSIGNMENTS

Sponsoring exhibitors will be given priority to select their booths in order of priory based on level and booth size. All other exhibitors will be able to note booth numbers and will be assigned their space as received and as available. Booth assignment processes will begin in November 2026.

INSURANCE

MVCAC Requires that all exhibitors provide proof of liability insurance at least 30 days prior to set-up.

BADGES

Exhibitors will receive one complimentary registration with the first 10'x 10' booth space. Exhibitor registration allows entry to all educational sessions, access to all meal functions, meeting program and bag. Each additional 10' x 10' space purchased earns one additional registration. MVCAC does not offer an exhibit-hall-only badge.
***The Tuesday closing event is NOT included, that event needs to be purchased, if you plan to attend.

EXHIBITOR SERVICES MANUAL

The Exhibitor Services Manual will be sent to exhibitors electronically from our partnering exhibit hall coordinator, TriCord. This manual will contain information on shipping, set-up, materials, furniture and electrical connections.

CANCELLATION

If an exhibitor is unable to occupy and/or use the exhibit space contracted for and should that exhibitor notify MVCAC in writing on or by December 19, 2026, all fees paid by the exhibitor, less a processing fee of 50 percent of the net contract price, will be refunded. No refund of any fees will be made if notice is received after this date. If the premises where the exhibition is to be held shall, in the sole discretion of MVCAC show management, become unfit or unavailable for occupancy, or shall be substantially interfered with by reason of picketing, strike, embargo, injunction, act of war, act of God, act of terrorism, fire, state of emergency declared by any government agency, by reason of any municipal, state or federal law or regulation, or by reason of any other occurrence beyond the control of show management, show management may cancel or terminate the exhibition. In the event of such cancellation or termination, the exhibitor waives all claims the exhibitor might have against show management for damages or expenses and agrees to accept in complete settlement a refund of all amounts paid by the exhibitor to show management in accordance with this agreement.

FREIGHT HANDLING

Only the official MVCAC general contractor will be responsible for the loading and unloading of all trucks, trailers, common and contract carriers as well as the handling of empty crates and the operation of handling equipment. Exhibitors may carry their own material from POV's (privately owned vehicles).

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SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVEL	BRONZE $3,500	SILVER $5,000	GOLD $7,500	PLATINUM $10,000
Credit to spend on combination of sponsor items	$3,000	$4,500	$7,000	$9,500
Registrations included	2	4	6	8
Closing event tickets	2	4	6	8
Onsite Signage and Website recognition	LOGO	LOGO	LOGO	LOGO
Electronic e-blast sent out to MVCAC Members				X
Mobile App Sponsorship banner ad			X	X
Conference Bag Insert for Annual Meeting		X	X	X
Floor cling with level of sponsorship	X	X	X	X
Sponsor level ribbon for name badges	X	X	X	X
Full page ad in MVCAC Yearbook	X	X	X	X

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SPONSORSHIP OPPORTUNITIES

CONFERENCE MOBILE APP – $7,500 (EXCLUSIVE)

MVCAC goes digital! From the convenience of their smartphone, attendees will be able to view the conference program, schedule of events, list of vendors and exhibit hall diagram. Your sponsorship will showcase your logo on the opening splash screen of the app, along with a rotating banner ad inside the app.

NEW! KEY CARD SPONSORSHIP – $7,500 (EXCLUSIVE)

Make the first impression! Your company logo will be featured on the official hotel room key cards used by conference attendees throughout their stay, providing repeated brand visibility every time they access their room.

AUDIO/VISUAL – $5,000 (EXCLUSIVE)

Sponsorship of the conference audio/visual services guarantees your logo to be featured on each opening slide displayed at the beginning of each session in addition to signage outside the plenary and concurrent sessions.

TOTE BAG – $4,000 (EXCLUSIVE)

Display your company logo on the official conference tote bag. Each attendee will receive a bag at registration. MVCAC staff will design and order the tote bags.

NEW! AWARDS & RECOGNITION LUNCH $4,000 (2 AVAILABLE)

Sponsor this intimate sit-down plated luncheon to recognize the best in the field and network with conference attendees. As the awards luncheon sponsor, you will be recognized during the opening remarks and also have signage with your logo placed in and around the event space.

NAME BADGE HOLDERS/LANYARDS – $3,500 (EXCLUSIVE)

Have your company logo printed on the official conference name badge holder/ lanyard. Attendees will advertise your business everywhere they go throughout the event. MVCAC staff will design and order the lanyards.

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SPONSORSHIP OPPORTUNITIES

LUNCH IN THE EXHIBIT HALL – $3,500 (2 AVAILABLE)

MVCAC attendees spend more time in the exhibit hall than anywhere else during the conference - What could be better! Lunch will be served in the exhibit hall and as the lunch sponsor, onsite signage will be displayed during the lunch hour in and around the exhibit hall.

MONDAY MORNING PLENARY SESSION – $3,500 (EXCLUSIVE)

Sponsorship of this event entitles your company to special signage at the entrance of the event as well as inside the event room and recognition by the moderator during the opening remarks. A company representative can also introduce the MVCAC president, if desired.

SUNDAY PRESIDENT'S WELCOME RECEPTION DRINK TICKETS – $3,000 (1 AVAILABLE)

Each attendee will receive one drink ticket to be used during the President's Reception. Your logo will be printed on the drink tickets. Printed signage at the event will also be displayed at the reception.

CLOSING EVENT SPONSORSHIP – $3,000 (2 AVAILABLE)

You will receive recognition through onsite printed signage at the entrance to the event and verbal recognition during the opening remarks. You will also receive two additional banquet tickets.

BEVERAGE SPONSORSHIP AT THE CLOSING EVENT – $2,500 (2 AVAILABLE)

Sponsorship of this item includes onsite printed signage at the beverage stations during the closing event. You will also receive two additional banquet tickets.

REGISTRATION DESK – $2,500

Sponsorship of the registration desk includes your company's logo on tabletop signs at each registration desk throughout the event.

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SPONSORSHIP OPPORTUNITIES

NEW! EXHIBIT HALL PASSPORT STAMP CARD – $2,500

Drive traffic to the exhibit hall while increasing your brand visibility! Attendees will collect stamps from participating exhibitors for a chance to win prizes, encouraging meaningful interaction throughout the hall. Your company logo will be prominently featured on every passport card, giving your brand repeated exposure throughout the conference.

COFFEE BREAKS – $2,000 (2 AVAILABLE)

Offering a branded experience with coffee cups or branded coffee sleeves for attendees to grab and go their coffee. MVCAC staff will design and order coffee cups or coffee sleeves based on availability and pricing.

NEW! WELLNESS AMENITY STATION - $2,000 (2 AVAILABLE)

Keep attendees conference ready! Sponsor a convenient amenity station stocked with essentials like hand sanitizers, tissues, mints, lip balm, pain relievers, stain remover wipes, and more. Your company logo will be prominently displayed at the station, offering a thoughtful touch attendees will appreciate throughout the event.

AFTERNOON REFRESHMENT BREAK - $2,000 (2 AVAILABLE)

Sponsorship of an afternoon break will include customized napkins and onsite signage at your selected break time. MVCAC staff will design and order napkins.

CONCURRENT SESSIONS – $1,000 EACH (6 AVAILABLE)

Your company logo on signage outside of your select session. Moderator verbal acknowledgement of your sponsorship during the sessions opening remarks.

FLOOR CLINGS – $500

Draw additional attention to your booth by securing floor clings for the exhibit hall. Each order of floor clings includes (3) 18" x 18" Floor Decals to place in front of your booth.

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ADDITIONAL SPONSORSHIPS

[Not eligible to use with sponsorship credit]

WEDNESDAY WORKSHOP - $1,500

If you are interested in this opportunity, please reach out to MVCAC staff to discuss workshop details and customized opportunities.

MVCAC 5K RUN – $1,500

Sponsorship of this 'fun-run' will give your logo a splash on the back of the 5K t shirts each participant receives with registration. Your staff can assist with checking in participants and handing out T-shirts, if desired.

MVCAC "MUNZY" GOLF TOURNAMENT - $1,000

Enjoy a round of golf before the MVCAC conference kicks off and sponsor a friendly, low-stakes tournament. Sponsorship includes custom golf balls for each participant.

WANT TO SPONSOR BUT DO NOT SEE WHAT YOU ARE LOOKING FOR? LET'S TALK!

Contact Jessica Miller jemiller@amgroup.us to help customize your experience better!

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RULES AND REGULATIONS

1. INTERPRETATION OF RULES

The following rules and regulations apply to exhibitors and staff participating in the MVCAC Annual Meeting, January 24-27,2027 and are considered binding upon return of the signed exhibit contract. MVCAC shall have full power in the interpretation and enforcement of all rules and regulations governing exhibitors. All matters and questions not covered by the rules and regulations shall be subject to the final judgment and decision of MVCAC. These rules and regulations can be amended at any time by MVCAC and the amendments so made shall be binding upon the exhibitor equally with the rules and regulations listed herein, and shall become a part thereof, provided the exhibitor is notified of the amendments. Notice may be verbal or in writing, before or during the MVCAC Annual Meeting, and will be provided to any authorized agent of the exhibitor.

2. PURPOSE OF EXHIBITS

The purpose of the MVCAC exhibits is to complement the educational sessions by enabling attendees to evaluate the latest development in products and/or services presented for use by vector control researchers, professionals, and educators. MVCAC maintains the right to deny exhibit space to any company and/or product it sees as not in line with MVCAC's mission and the purpose of exhibits.

3. ASSIGNMENT OF SPACE

MVCAC show management reserves the right to make any revisions necessary to the floor plan including, but not limited to, relocating exhibitors, when such action is deemed to be in the best interest of the total exhibits.

4. SHARING/SUBLETTING SPACE

The subletting of the whole or any part of an exhibitor's space by the exhibitor is strictly prohibited. Exhibitors may not advertise or display goods in their booth other than those manufactured or carried by them in the regular course of business. Exhibiting companies who maintain an ongoing collaboration or partnership are permitted to share space.

5. BOOTH CONSTRUCTION AND ARRANGEMENT

Exhibits shall be so arranged as to not obstruct the general view nor hide the exhibits of others. No display material exposing an unfinished surface to neighboring booths or pedestrian aisles will be permitted. If, at pre-show inspection, a display is found to expose an unfinished surface to a neighboring booth or to a pedestrian aisle, draping material will be obtained at the exhibitor's expense to conceal the unfinished surface. Any specialty-built displays or unusual configurations must be submitted to MVCAC show management for approval prior to ordering construction. No part of any booth/display may hang over or jut out into an aisle. A booth space's perimeter extends from the floor to the ceiling, and all exhibitors must observe this perimeter.

6. DELIVERY AND SHIPMENT OF MATERIALS

Storage facilities for packing cases, crates, and boxes are not available at the hotel. Exhibitors agree to ship and store their materials at their own risk and expense. Information regarding shipping and storage of exhibit material will be furnished in the Exhibitor Manual.

7. FAILURE TO APPEAR

It is expressly agreed by the exhibitor that in the event he or she fails to install his or her products in his or her space by the time specified, MVCAC show management shall have the right to take possession of said space and lease same or any part thereof to such parties and upon such terms and conditions as it may deem appropriate. If the exhibitor is not present but the exhibitor's materials are on property, MVCAC may also choose to order that the exhibit be erected at the expense of the exhibitor.

8. INDEPENDENT CONTRACTORS

Exhibitors who plan to use independent contractors other than the official MVCAC general contractor must notify MVCAC in writing no later than 30 days prior to the meeting. The
company name, address, telephone number, Certificate of Insurance, name of the supervisor scheduled to be in attendance, and a statement that such contractor will comply with all rules and regulations of the show (including observance of local labor rules and regulations) is required. Independent contractors must abide by the following:

- Perform all services in a timely manner, in accordance with MVCAC and the MVCAC general contractor established deadlines
- Not engage in solicitation of business on the exhibit floor for present and/or future conventions
- Provide a Certificate of Insurance to the MVCAC general contractor and MVCAC no later than January 4, 2027

9. EXHIBITOR EVENTS/ACTIVITIES

Exhibitors may not schedule or conduct any outside activity including, but not limited to, receptions, seminars, symposia, and hospitality suites that conflict with the official MVCAC program, whether such activities are held on site or away from the hotel. Exhibitors must submit in writing to MVCAC show management 90 days prior to the exhibit dates any program exhibitor intends to hold at, or in conjunction with, its exhibit. Exhibitors may not promote any event outside of their exhibit booth. Unless approved in writing by management, no signs are permitted outside of the exhibitor's booth. All events must be approved by show management in advance of the meeting.

CHILDREN'S ADMISSION TO THE EXHIBIT HALL

Children may accompany a registered attendee or exhibitor during show days and hours, but not during set-up or teardown periods. The accompanying adult is responsible for the child and assumes all responsibility for damage to exhibits and equipment and for the safety of the child. If minor is of the age requiring a stroller; strollers will be permitted but should be controlled by the registered participant at all times. If stroller is required, minors should be always confined to stroller. Attendees assume all responsibility for damage to exhibits and equipment caused by the stroller and for the safety of the child in the stroller.

EXHIBITOR/CLIENT MEETINGS

Exhibiting companies wishing to set up private meetings over the dates of the MVCAC meeting must notify MVCAC in writing at least 30 days prior to the meeting. If MVCAC does not have sufficient space available, the company will be charged a fee so that MVCAC can secure space from the hotel. Fees will be determined based on space needs.

INSURANCE

The exhibitor acknowledges that neither the Mosquito and Control Association CA (MVCAC), nor the Hilton Universal City shall be obligated to maintain property, liability, or business interruption insurance covering any exhibitor or exhibiting company. Exhibitors wishing to insure their exhibit materials and goods against theft or damage by fire, accident or loss of any kind must do so at their own expense. Each exhibiting company is responsible for obtaining insurance (liability, fire, and theft) in such amounts deemed appropriate to comply with its obligations hereunder. MVCAC requires that all exhibitors provide proof of liability insurance at least 30 days prior to set-up. Coverage must be carried through the duration of the exhibit program, and the certificate must name MVCAC and the Puerto Rico Convention Center as an additional insured party. The certificate must state a minimum insurance of 1 million USD and the territory of coverage must include the United States. The exhibitor agrees to make no claim of any nature, for any reason whatsoever, against MVCAC for loss, theft, damage, or destruction of goods, nor for damage of any nature, nor for any negligence, malfeasance or misfeasance, nor for failure to hold any portions of the meeting, in part or in total, as scheduled.

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AMERICANS WITH DISABILITIES ACT

Exhibiting companies shall be responsible for making exhibits accessible to persons with disabilities as required by the Americans with Disabilities Act, and shall hold MVCAC and Association Headquarters harmless from any consequences of exhibiting company's failure in this regard. MVCAC will use its best efforts to provide reasonable accommodations for attendees with disabilities with prior notice. Please contact MVCAC at meetings@mosquito.org if you have any special needs.

POLICY ON USE OF MVCAC NAME, LOGO, AND/OR ACRONYM

The names, logos, and acronyms of the Mosquito and Vector Control Assn of CA and the MVCAC meeting are proprietary marks. Use of the names in any fashion, by any entity, for any purpose, is expressly prohibited without the written permission of MVCAC. Permission to the use the names, logos, and acronyms of MVCAC must be requested in writing at least 30 days prior to the meeting, and prior to the actual printing of any collateral material.

BOOTH CONDUCT AND RESTRICTIONS

MVCAC show management has the right to restrict or remove exhibits that are objectionable because of noise, glaring or flashing lights, method of operation, or any other reason, and also to prohibit or evict any exhibit which, in the opinion of exhibit management, may detract from the general character of the meeting. This reservation includes persons, things, conduct, printed matter, or anything MVCAC show management judges to be objectionable, exceeding the bounds of good taste or inconsistent with the principles and its public reputation.

In the event of such restrictions or evictions, MVCAC show management is not liable for any refund of any amount paid hereunder. In-booth demonstrations must be arranged such that gathering crowds do not block any aisles or neighboring exhibits.

MVCAC does not endorse in any manner any of the products or services related to the exhibits that have been accepted for display during the meeting.

FIRE REGULATIONS

All materials used in the exhibit area must be flameproof and fire resistant in order to conform to local fire ordinances and in accordance with regulations established by the National Association of Fire Underwriters. Crepe paper, corrugated paper (flameproof or otherwise) is not permitted. All displays are subject to inspection by the Fire Prevention Bureau or the Fire Marshall. Any exhibits or parts thereof found not to be fireproof may be ordered dismantled. All aisles and exhibits must be kept clear at all times, and fire stations and fire extinguisher equipment are not to be covered or obstructed.

LIABILITY

Each exhibitor agrees to protect, save, and keep MVCAC and the Hilton Universal City forever harmless from any damage or charges imposed for violation of any law or ordinance by the exhibitor, his employees or agents as well as to strictly comply with the application terms and conditions as contained in the agreement between MVCAC and Hilton Universal City regarding the exhibition premises; and further, the exhibitor shall at all times, protect, indemnify, save, and keep harmless MVCAC and the Hilton Universal City against and from any and all loss, cost, or expense that arises out of or from, or by any reason of any act or omission of the exhibitor, his employees or agents. MVCAC and the Hilton Universal City and their agents or employees shall not be responsible for any loss, theft, or damage to the property of the exhibitor, his or her employee or representatives. Further, MVCAC and the Hilton Universal City will not be liable for damage or injury to persons or property during the term of this agreement from any cause whatsoever by reason of the use or occupancy of exhibit space by the exhibitor or his or her assignees, and the exhibitor shall indemnify and hold harmless MVCAC and the Hilton Universal City all liability which might ensue from any cause whatsoever. If the exhibitor's material fails to arrive, the exhibitor is nevertheless responsible for all amounts due hereunder.

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VIOLATIONS

Violation of any of these regulations on the part of the exhibitor, his employees, or agent, shall annul the right of the exhibitor to occupy space and such exhibit will forfeit to MVCAC all monies that may have been paid. Upon evidence of violation, management may re-enter and take possession of the space occupied by the exhibitor and may remove all persons and goods at the expense of the exhibitor. The exhibitor shall pay all expenses and damages that MVCAC may incur thereby. In the event of a violation, MVCAC reserves the right to refuse exhibit privileges for the following year