EXHIBITOR OPPORTUNITIES

There are a limited number of exhibits available during the MVCAC Annual Conference. Exhibit space is assigned on a first-come, first-served basis.

JANUARY EXHIBIT HOURS:

**SUNDAY 26**
Exhibits open: 6 p.m. - 8 p.m.  Set-up: 2 p.m. – 5:30 p.m.

**MONDAY 27**
Exhibits open: 8 a.m. – 5 p.m.

**TUESDAY 28**
Exhibits open: 8 a.m. – 2 p.m.  Tear-down: 2 p.m. – 5 p.m.

ABOUT MVCAC

Mosquito and Vector Control Association of California (MVCAC) is California’s recognized voice for mosquito and vector control districts.

MVCAC provides legislative and regulatory leadership on issues of concern to individuals dedicated to protecting public health and the environment through mosquito and vector control. MVCAC provides professional development opportunities for individuals at its annual conference and throughout the year. MVCAC is the clearinghouse for current research, technology and practices, and hosts forums for exchange in real-life responses to abatement activities on the local level.

WHO ATTENDS THE MVCAC ANNUAL CONFERENCE AND EXHIBITOR SHOWCASE?

This conference attracts more than 400 attendees from throughout California. Attendees include district managers, assistant managers, finance and administrative staff, field technicians, biologists, entomologists and vector entomologists. In addition, members of the districts’ governing bodies will also be in attendance.

Decision-makers of all levels will be onsite, representing districts of all sizes including urban and rural areas. Attendees will look to exhibitors to educate them on products and services in response to the needs of their districts.

ACCOMMODATIONS

Room Rate Cut-off Date: January 12, 2019

All activities associated with the MVCAC Annual Conference take place at the Hyatt Regency Mission Bay

HYATT REGENCY MISSION BAY
1441 Quivira Road
San Diego, CA 92109

ROOM RATE
Standard Room: $159 per night, plus taxes and fees

Reservations can only be made online using the following link:

For more information please visit the MVCAC Website at: www.MVCAC.org

*Please note you will be charged a first night nonrefundable deposit per MVCAC policy.

Exhibitors are strongly encouraged to support MVCAC and its future Annual Conferences by making reservations at the host hotel.
EXHIBIT HALL Register early to secure the best table selection.

We will be offering 8’ x 10’ size booths as part of our trade show. The trade show will be conveniently located adjacent to the breakout rooms and registration with a fully carpeted covered tent provided. Tradeshow decorator information will be sent in November, which will include shipping information along with other show services.

EXHIBITOR BOOTH FEES:

$950 – Non-Member Exhibitor
Those that join or renew their Sustaining Membership with MVCAC will receive a FREE booth space. The cost of membership is $1,500. Please see Page 8 regarding Sustaining Membership for details!

Exhibit fees include:
• Company listing in the conference onsite guide, including a company description
• One full conference registration
• Pre-conference mailing list
• Post-conference mailing list
• Recognition in all MVCAC Communications
• 8’ x 10’ space with one 6’ table and two chairs
• Wastebasket

All booths are 10’ x 10’ (36) Total Booths All aisles are as noted

SPONSORSHIP OPPORTUNITIES

WHY SPONSOR THE MVCAC CONFERENCE & EXHIBITOR SHOWCASE?

All MVCAC sponsors will receive recognition on www.mvcac.org. Be one of the first to have your company displayed online and promoted on the website. Sponsors that sign up by Friday, January 3, 2020 will be listed in the conference onsite guide; in addition all sponsors, will be recognized in all MVCAC Communications.

All sponsorships include:
• Listing in conference onsite guide; deadlines apply
• Special recognition in our Friday Blasts
• Thank you at the banquet
• Badge ribbons for all company attendees
## PREMIUM SPONSORSHIP OPPORTUNITIES

**Audio/Visual**

(2 Available) $5,000

Sponsorship of the conference audio/visual services guarantees your logo to be featured on each PowerPoint presentation displayed at the beginning of each session in addition to signage outside the plenary and concurrent sessions. You’ll also receive a half page, full color ad on an internal page of the conference program.

**Conference Smartphone App**

$2,500

MVCAC will incorporate an interactive smartphone app! From the convenience of their smartphone, attendees will be able to view the conference program, schedule of events, list of vendors and exhibit hall diagram. An ad featuring your company will be displayed at the bottom of each page of the app. This is sure to be a conference favorite!

**Lunch in the Exhibit Hall (2 Opportunities)**

*$5,000

MVCAC attendees spending time in the exhibit hall? What could be better! This new opportunity would include a buffet luncheon in the exhibit hall and a chance for attendees to spend time onsite, with exhibitors. Included in the full fee is a full color, full page ad in the conference program. *Partial sponsorships ($2,500) would include a half page ad inside the program.

**Printed Conference Program**

$2,500

Sponsorship of the conference program includes a full page color ad on the outside back cover of each onsite guide program, which is distributed to all attendees.

**Tote Bag**

$2,500

Display your company logo on the official conference tote bag. Each attendee will receive a bag at registration. As the sponsor of the tote bags, you can provide MVCAC with promotional materials to be included in the bag. Promotional materials need to be sent to the MVCAC headquarters no later than Friday, January 10, 2020 to have item(s) included.

**Neck Wallets**

$2,500

Have your company logo printed on the official conference badge holder/lantern. Attendees will advertise your business everywhere they go throughout the event.
<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Registration Desk</strong></td>
<td>$1,500</td>
</tr>
<tr>
<td>Sponsorship of the registration</td>
<td></td>
</tr>
<tr>
<td>desk includes your company’s</td>
<td></td>
</tr>
<tr>
<td>name on the registration booths</td>
<td></td>
</tr>
<tr>
<td>during the entire conference.</td>
<td></td>
</tr>
<tr>
<td><strong>Wi-Fi Sponsorship</strong></td>
<td>$2,500</td>
</tr>
<tr>
<td>All conference attendees will</td>
<td></td>
</tr>
<tr>
<td>have to go to your booth to get</td>
<td></td>
</tr>
<tr>
<td>the Wi-Fi code to access it</td>
<td></td>
</tr>
<tr>
<td>throughout the conference.</td>
<td></td>
</tr>
<tr>
<td>Enjoy high-profile brand exposure</td>
<td></td>
</tr>
<tr>
<td>while giving attendees the</td>
<td></td>
</tr>
<tr>
<td>necessary service of Wi-Fi.</td>
<td></td>
</tr>
<tr>
<td>**Sunday President's Welcome</td>
<td>$3,000</td>
</tr>
<tr>
<td>Reception Drink Tickets**</td>
<td></td>
</tr>
<tr>
<td>Each attendee will receive one</td>
<td></td>
</tr>
<tr>
<td>drink ticket to be used during</td>
<td></td>
</tr>
<tr>
<td>the President's Reception.</td>
<td></td>
</tr>
<tr>
<td>The logo of the sponsor will be</td>
<td></td>
</tr>
<tr>
<td>printed on the drink tickets</td>
<td></td>
</tr>
<tr>
<td>thanking you for your generous</td>
<td></td>
</tr>
<tr>
<td>sponsorship! In addition, you'll</td>
<td></td>
</tr>
<tr>
<td>receive signage inside the event</td>
<td></td>
</tr>
<tr>
<td>and additional recognition at the</td>
<td></td>
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<tr>
<td>bar.</td>
<td></td>
</tr>
<tr>
<td><strong>Hors d’oeuvres Station (One left)</strong></td>
<td>$2,500 or $500 per hors d’oeuvre</td>
</tr>
<tr>
<td>Sponsorship includes special</td>
<td></td>
</tr>
<tr>
<td>signage inside the event; cocktail</td>
<td></td>
</tr>
<tr>
<td>napkins with your company logo</td>
<td></td>
</tr>
<tr>
<td>will be set on hors d’oeuvres</td>
<td></td>
</tr>
<tr>
<td>station.</td>
<td></td>
</tr>
<tr>
<td><strong>Monday Morning Coffee Break</strong></td>
<td>$3,000</td>
</tr>
<tr>
<td>Sponsorship of this event entitles</td>
<td></td>
</tr>
<tr>
<td>your company to special signage</td>
<td></td>
</tr>
<tr>
<td>during the break.</td>
<td></td>
</tr>
<tr>
<td><strong>Monday Plenary Session</strong></td>
<td>$1,500</td>
</tr>
<tr>
<td>Sponsorship of this event entitles</td>
<td></td>
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<tr>
<td>your company to special signage</td>
<td></td>
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<tr>
<td>at the entrance of the event as</td>
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<tr>
<td>well as inside the event room and</td>
<td></td>
</tr>
<tr>
<td>recognition by the moderator</td>
<td></td>
</tr>
<tr>
<td>throughout the Plenary Session.</td>
<td></td>
</tr>
<tr>
<td>**Monday Afternoon Refreshment</td>
<td>$3,000</td>
</tr>
<tr>
<td>Break**</td>
<td></td>
</tr>
<tr>
<td>Sponsorship of this event</td>
<td></td>
</tr>
<tr>
<td>provides recognition of your</td>
<td></td>
</tr>
<tr>
<td>company through special signage</td>
<td></td>
</tr>
<tr>
<td>during the break.</td>
<td></td>
</tr>
<tr>
<td>Event Description</td>
<td>Sponsorship Fee</td>
</tr>
<tr>
<td>----------------------------------------------------------------------------------</td>
<td>-----------------</td>
</tr>
<tr>
<td>Tuesday Morning Refreshment Break</td>
<td>$3,000</td>
</tr>
<tr>
<td>Sponsorship of this event provides your company with recognition through special signage during the break.</td>
<td></td>
</tr>
<tr>
<td>Monday Concurrent Sessions (2 Opportunities Left)</td>
<td>$500</td>
</tr>
<tr>
<td>Sponsorship of this event entitles your company to special signage at the entrance to the event as well as inside the event room and recognition by the moderator during the sponsored Concurrent Session.</td>
<td></td>
</tr>
<tr>
<td>Tuesday Concurrent Sessions (2 Opportunities)</td>
<td>$500</td>
</tr>
<tr>
<td>Sponsorship of this event entitles your company to special signage at the entrance to the event as well as inside the event room and recognition by the moderator during the sponsored Concurrent Session.</td>
<td></td>
</tr>
<tr>
<td>MVCAC 5K Run</td>
<td>$500</td>
</tr>
<tr>
<td>Sponsorship of this event entitles your company to special signage at the beginning/ending of the race and in conference program.</td>
<td></td>
</tr>
<tr>
<td>Wine at Banquet</td>
<td>$2,000</td>
</tr>
<tr>
<td>Sponsorship of this item entitles you to special signage at the entrance to the event, in addition to signage at each table, recognition on the event program, mention in the conference program, and special recognition during the Banquet.</td>
<td></td>
</tr>
<tr>
<td>Banquet Entertainment</td>
<td>$2,000</td>
</tr>
<tr>
<td>Sponsorship of this item entitles you to special signage at the entrance to the event, recognition on the event program, mention in the printed program, which also appears on our website, and special recognition during the banquet.</td>
<td></td>
</tr>
<tr>
<td>Wednesday Morning Coffee Break (Board Meeting)</td>
<td>$1,500</td>
</tr>
<tr>
<td>Sponsorship of this event provides your company with recognition through special signage during the break.</td>
<td></td>
</tr>
</tbody>
</table>
ONLINE CONFERENCE PROGRAM AND YEARBOOK ADVERTISEMENTS

MVCAC offers a number of advertising options in both the conference program and annual membership yearbook. Sustaining members* receive one complimentary advertisement on an internal page of the conference program ($200 value) or $200 credit toward another ad location.

ADVERTISEMENT PRICES

<table>
<thead>
<tr>
<th>CONFERENCE PROGRAM</th>
<th>Business Card Ad</th>
<th>Quarter Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ad: Inside Front Cover:</td>
<td>$300</td>
<td>$400</td>
</tr>
<tr>
<td>Inside Back Cover:</td>
<td>$300</td>
<td>$400</td>
</tr>
<tr>
<td>Page Facing Schedule of Events:</td>
<td>$300</td>
<td>$400</td>
</tr>
<tr>
<td>Internal Page:</td>
<td>$300</td>
<td>$400</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>YEARBOOK</th>
</tr>
</thead>
<tbody>
<tr>
<td>Outside Back Cover:</td>
</tr>
<tr>
<td>Inside Front Cover:</td>
</tr>
<tr>
<td>Inside Back Cover:</td>
</tr>
<tr>
<td>Page Following Title Page:</td>
</tr>
<tr>
<td>Internal Page:</td>
</tr>
</tbody>
</table>

Conference Program Advertisement Specifications

- **Business card ads** should be 3" wide by 2.25" tall and **quarter page ads** should be 4.25" wide by 5.5" tall.
- Each ad must be submitted in print-ready formatting to **nagonone@amgroup.us**
- All ads should be in full color

Yearbook Advertisement Specifications

- **Full Page Ads** should be 5" x 8.5"
- **Half Page Ads** should be 2.5" x 4.5"
- Each ad must be submitted in print-ready format to **nagonone@amgroup.us**
- All inside pages of the Yearbook are black and white, including the inside of the front and back covers. Please set up your ad to output as one color art. No color specs should be applied to any type or art elements. This will prevent unanticipated screen tints in the final film.

ALL CONFERENCE PROGRAM ADS AND YEARBOOK ADS DUE BY JANUARY 3, 2020

*Sustaining Members receive one complimentary full page ad on an internal page or a credit of $200 toward another ad location.
SUSTAINING MEMBERSHIP

Members are those individuals or organizations who desire to contribute financially to the furtherance of mosquito and related vector control through this Association. Sustaining Members have no vote in this Association. Sustaining Membership dues are $1,500 per year and include the following benefits.

- One exhibit space at the MVCAC Annual Conference
- One full page ad on an internal page or a credit of $200 towards another ad location in the Yearbook (upon submission of Ad Order Form)
- Listing as a Sustaining Member in the Yearbook and the conference Proceedings & Papers

BENEFITS OF SUSTAINING MEMBERSHIP IN MVCAC

- Complimentary access to the Yearbook and the conference Proceedings & Papers
- Acknowledgement by the MVCAC President at the Annual Conference Banquet
- Additional signage throughout the MVCAC Annual Conference

RENEW OR JOIN SO YOU CAN TAKE ADVANTAGE OF THESE BENEFITS!
REGISTRATION FORM

Company ________________________________________
(as you want listed in the program)

Primary Contact _________________________________

Mailing Address _________________________________

City, State, Zip _________________________________

Phone _________________________________________

Email _________________________________________

Website _________________________________________

$1,500 Renew / Join as a Sustaining Member
(includes exhibit booth)

$950 Booth Only
Preferred booth space number: __
2nd Choice: _____
3rd Choice: _____

1 Subtotal: ________________

Ad Fees ADS DUE NO LATER THAN JANUARY 3, 2020

$300 Business Card Ad, Conference Program, Inside Front Cover
$400 Quarter Page Ad, Conference Program, Inside Front Cover
$300 Business Card Ad, Conference Program, Inside Back Cover
$400 Quarter Page Ad, Conference Program, Inside Back Cover
$300 Business Card Ad, Conference Program, Page Facing Schedule of Events
$400 Quarter Page Ad, Conference Program, Page Facing Schedule
$300 Business Card Ad, Conference Program, Internal Page
$400 Quarter Page Ad, Conference Program, Internal Page
$200 Yearbook Internal Page (Included with Sustaining Membership)
$250 Yearbook Page Following Title Page
$400 Yearbook Inside Back Cover
$300 Yearbook Outside Back Cover

2 Subtotal: ________________

Registration Fees
$275 Full Registration with Banquet*
$200 Full Registration

*One full registration with banquet is included with your booth price or sustaining membership.

Exhibitor Badges
Please print the first and last name of each company representative, including their title below. Enter the total amount due according to each attendee’s registration type (see registration fees).

Name ________________________________________ $ Compt.
Name ________________________________________ $
Name ________________________________________ $
Name ________________________________________ $
Name ________________________________________ $
Name ________________________________________ $

3 Subtotal: __________________

Sponsorships

$5,000 Audio/Visual (2 Available)
$2,500 Conference SmartPhone App
$5,000 Lunch in the Exhibit Hall
$2,500 Partial Lunch in the Exhibit Hall
$2,500 Printed Conference Program
$2,500 NEW Wi-Fi Sponsorship
$2,500 Job Wallets
$1,500 Registration Desk
$3,000 Sunday President’s Reception Tuesday Evening Drink Tickets
$500 x _____ or $500 for remaining Sunday Evening Hors d’ oeuvres Station
$3,000 Sunday Morning Coffee Break
$1,500 Monday Plenary Session
$3,000 Monday Afternoon Coffee Break/Refreshment Break
$3,000 Monday Morning Coffee Break/Refreshment Break
$500 Monday Concurrent Sessions
$500 Tuesday Concurrent Sessions
$500 MVCAC 5K Run Sponsor
$2,000 Wine at Banquet
$2,000 Banquet Entertainment
$1,500 Wednesday Morning Coffee/Refreshment Break

4 Subtotal: ________________

Grand Total ________________ Add totals 1-4 for the grand total due

Payment: Check to be sent__________________________ Credit Card____________________

Card Number ______________________ Security Code ______

Expiration Date __________

Name on Card _________________________________

Billing Address __________________________________

City, State Zip _________________________________

Authorized Signature ___________________________

Please email or mail your completed form, payment and supplementary materials to:

nagnone@amgroup.us or by mail at:
MVCAC
Attn: Nicole Agnone
1 Capitol Mall, Suite 800
Sacramento, CA 95814

Questions? Contact
Nicole Agnone at
nagnone@amgroup.us
P: 916-440-0826 x114
www.mvcac.org

DEADLINE: Friday, January 3, 2020
Electrical, Drayage & Material Transportation

2020 MVCAC Conference Needs

Exhibitors are responsible for their own electrical, drayage, and the transportation of materials to and from the exhibit hall.

Installation/Dismantling of Exhibits

Installation of exhibits may begin at 2:00 pm, Sunday, January 26, 2020, and all exhibits must be erected and completely arranged by 6:00 pm, Sunday, February 26, 2020. MVCAC will not allow any installation of exhibits after the opening of the show unless permission is received from MVCAC management. Dismantling and removal of material by Exhibitors may begin after 2:00 pm, Tuesday, January 28, 2020. All exhibit material must be removed by 4:00 pm, Tuesday, January 28, 2020.

Electrical, Drayage & Material Transportation

MVCAC has contracted with a drayage company to provide electrical and drayage needs for the 2020 MVCAC Conference. Exhibitors are responsible for their own electrical, drayage, and the transportation of materials to and from the exhibit hall.