<table>
<thead>
<tr>
<th>Monday</th>
<th>Tuesday</th>
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<tbody>
<tr>
<td><strong>Theme:</strong></td>
<td>Mosquito Awareness Week Launch</td>
<td>Mosquito-borne diseases</td>
<td>Mosquito Myths</td>
<td>#tipNtoss Source Reduction #TipToss Thursday</td>
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<tr>
<td><strong>Social Media Posts:</strong></td>
<td>#1: [LINK TO GRAPHIC] It's CA Mosquito Awareness Week! According to @CDCgov, California has the highest number of mosquito-transmitted disease cases in the nation. Together, we need to #FightTheBite #MosquitoWeek <a href="https://bit.ly/2Vrcp2N">https://bit.ly/2Vrcp2N</a></td>
<td>#1: [LINK TO GRAPHIC] Mosquitoes are the most dangerous creatures on the planet. They can spread diseases, which can be devastating for human &amp; animal health, and negatively impact tourism &amp; commerce. We need to #FightTheBite #MosquitoWeek <a href="https://bit.ly/2JUj6rm">https://bit.ly/2JUj6rm</a></td>
<td>#1: [LINK TO GRAPHIC] Have you seen a giant mosquito? Don't be fooled. If it's larger than your thumbnail it's not a mosquito. #MosquitoWeek <a href="https://bit.ly/2VsjIH">https://bit.ly/2VsjIH</a></td>
<td>#1: Get rid of ALL stagnant water sources. Mosquitoes lay their eggs in sources of water as small as a bottle cap and can complete their life cycle - from egg to adult - in about a week! #FightTheBite #tipNtoss #MosquitoWeek <a href="https://bit.ly/2e7x44Z">https://bit.ly/2e7x44Z</a></td>
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<td>#2 #COVID-19 reminds us #PublicHealth crises can be preventable. Mosquito control programs in CA continue to #FightTheBite and mosquito-borne diseases! #MosquitoWeek <a href="https://bit.ly/34CuOhh">https://bit.ly/34CuOhh</a></td>
<td>#2: [LINK TO GRAPHIC] Can mosquitoes spread #COVID-19 to people? There is no evidence mosquitoes can spread the novel coronavirus. #MosquitoWeek <a href="https://bit.ly/2xpWvh7">https://bit.ly/2xpWvh7</a></td>
<td>#2: #COVID-19 Mythbuster. #COVID-19 cannot be transmitted through mosquito bites. #MosquitoWeek <a href="https://bit.ly/34B6jA">https://bit.ly/34B6jA</a></td>
<td>#2: As we continue to #StayAtHome don’t forget to remove items inside or around your home that can collect water. #tipTossThursday #MosquitoWeek</td>
<td>#2: Protect yourself and your community from mosquito bites as we #StayAtHome. TIP out stagnant water to prevent mosquitoes from emerging in your yard. #tipNtoss #MosquitoWeek</td>
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<td>#3: Over the last 10 years, more than 7,000 human disease cases of West Nile virus were reported. We need to #FightTheBite together #MosquitoWeek <a href="https://bit.ly/1trnI">https://bit.ly/1trnI</a></td>
<td>#3: [LINK TO GRAPHIC] What do birds have to do with the West Nile virus? Some birds infected with WNV may become sick and die, making them good indicators of where WNV is active. If you find a dead bird, call 1-877-WNV-BIRD. #FightTheBite #MosquitoWeek <a href="https://bit.ly/2ldd4ki">https://bit.ly/2ldd4ki</a></td>
<td>#3: True/False? I cannot get sick from mosquito bites unless I travel. FALSE. If you’re planning to go on vacation to areas with dengue fever, make sure to protect yourself during and after your trip. #FightTheBite #MosquitoWeek <a href="https://bit.ly/2wCRPUE">https://bit.ly/2wCRPUE</a></td>
<td>#3: Are your kids #DistanceLearning at home? Teach them how easy it is to TIP out stagnant water and TOSS out unused containers. #TipTossThursday #MosquitoWeek</td>
<td>#3: [LINK TO GRAPHIC] If it’s too hot to wear long sleeves and pants, be sure to apply an insect repellent containing EPA-registered active ingredients! #FightTheBite #MosquitoWeek <a href="https://bit.ly/2YY5gC">https://bit.ly/2YY5gC</a></td>
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<td><strong>Goal:</strong> To inform Californians of mosquito awareness week and the increasing threat of mosquitoes.</td>
<td>To inform California residents about the severity of mosquito-transmitted diseases.</td>
<td>To inform summer travelers that they need to avoid areas with mosquito-borne viruses.</td>
<td>To inform California residents about little known facts.</td>
<td>To educate Californians on proper prevention and protection methods.</td>
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**Interested? Instagram Live Opportunity for Districts**

**Extra resource:** [Link to all graphics](https://bit.ly/1tririA) #MosquitoWeek #FightTheBite together We need to #MosquitoWeek [https://bit.ly/2Vrcp2N](https://bit.ly/2Vrcp2N) #3. 7,000 human disease cases of West Nile virus were reported. We need to #FightTheBite together #MosquitoWeek [https://bit.ly/1trnI](https://bit.ly/1trnI) #2 #COVID-19 reminds us #PublicHealth crises can be preventable. Mosquito control programs in CA continue to #FightTheBite and mosquito-borne diseases! #MosquitoWeek [https://bit.ly/34CuOhh](https://bit.ly/34CuOhh) #1. [LINK TO GRAPHIC] It's CA Mosquito Awareness Week! According to @CDCgov, California has the highest number of mosquito-transmitted disease cases in the nation. Together, we need to #FightTheBite #MosquitoWeek [https://bit.ly/2Vrcp2N](https://bit.ly/2Vrcp2N) #1: [LINK TO GRAPHIC] Mosquitoes are the most dangerous creatures on the planet. They can spread diseases, which can be devastating for human & animal health, and negatively impact tourism & commerce. We need to #FightTheBite #MosquitoWeek [https://bit.ly/2JUj6rm](https://bit.ly/2JUj6rm) #1: [LINK TO GRAPHIC] Have you seen a giant mosquito? Don’t be fooled. If it’s larger than your thumbnail it’s not a mosquito. #MosquitoWeek [https://bit.ly/2VsjIH](https://bit.ly/2VsjIH) #2: #COVID-19 Mythbuster. #COVID-19 cannot be transmitted through mosquito bites. #MosquitoWeek [https://bit.ly/34B6jA](https://bit.ly/34B6jA) #2: As we continue to #StayAtHome don’t forget to remove items inside or around your home that can collect water. #tipTossThursday #MosquitoWeek #2: Protect yourself and your community from mosquito bites as we #StayAtHome. TIP out stagnant water to prevent mosquitoes from emerging in your yard. #tipNtoss #MosquitoWeek #3: Over the last 10 years, more than 7,000 human disease cases of West Nile virus were reported. We need to #FightTheBite together #MosquitoWeek [https://bit.ly/1trnI](https://bit.ly/1trnI) #3: [LINK TO GRAPHIC] What do birds have to do with the West Nile virus? Some birds infected with WNV may become sick and die, making them good indicators of where WNV is active. If you find a dead bird, call 1-877-WNV-BIRD. #FightTheBite #MosquitoWeek [https://bit.ly/2ldd4ki](https://bit.ly/2ldd4ki) #3: True/False? I cannot get sick from mosquito bites unless I travel. FALSE. If you’re planning to go on vacation to areas with dengue fever, make sure to protect yourself during and after your trip. #FightTheBite #MosquitoWeek [https://bit.ly/2wCRPUE](https://bit.ly/2wCRPUE) #3: Are your kids #DistanceLearning at home? Teach them how easy it is to TIP out stagnant water and TOSS out unused containers. #TipTossThursday #MosquitoWeek #3: [LINK TO GRAPHIC] If it’s too hot to wear long sleeves and pants, be sure to apply an insect repellent containing EPA-registered active ingredients! #FightTheBite #MosquitoWeek [https://bit.ly/2YY5gC](https://bit.ly/2YY5gC)
#tipNtoss Challenge

StayAtHome and join the #tipNtoss challenge to help prevent mosquitoes!

**STEP 1:** Find stagnant water inside or around your home

**STEP 2:** TIP it out or TOSS out the containers

**STEP 3:** Tag three friends & challenge them to do the same

#MosquitoWeek

Alternate links: If your agency has web pages that are specific to a topic, please link your visitors to those pages. If you do not have specific links, use the ones provided in the suggested post.

Key messages:

- Mosquito control is an essential service; we are still on the job protecting public health
- Everyone is spending more time at home now; take that opportunity to check your property for stagnant water
- An outbreak of West Nile virus will only add to the public health issues our community is facing now

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**MosquitoBites Live**

Instagram Live Collaboration during #MosquitoWeek 2020

SGVmosquito is looking for TWO districts to co-host two Instagram Live videos during #MosquitoWeek. If your District is interested, please email Pablo Cabrera at pcabrera@sgvmosquito.org.

Description: Simple, 5 min videos of the Districts doing a short Q&A. The topic will focus on the days topic of CA Mosquito Week.

**Monday - CA Mosquito Week Launch**

1. **What is mosquito control in CA doing in the time of COVID-19?**
   - **Answer Outcome:** (We are an essential service that curbs mosquito populations before there are any epidemics / modified/canceled in-person programs / continue to monitor and control mosquitoes in public areas)

2. **Why is CA Mosquito Week important?**
   - **Answer Outcome:** (It’s a weeklong reminder to stay vigilant against mosquitoes year-round / mosquito control is a shared responsibility)

3. **What does the 2020 mosquito season in CA look like?**
   - **Answer Outcome:** (we don’t know / As we continue our essential service we need residents to continue to Tip, Toss, Protect.)

End the video with a push to #tipNtoss and lead people to our landing page TipTossProtect.org for more info.

**Wednesday - Mosquito Myths**

1. **Can mosquitoes transmit COVID-19?**
   - **Answer Outcome:** ("No evidence" that mosquitoes can transmit COVID-19 / compare to HIV / mosquitoes need to get infected to spread)

2. **Why shouldn’t you fear crane flies?**
   - **Answer Outcome:** (don’t bite / beneficial to birds / mosquitoes are smaller and they do bite)

3. **When people start to travel again, what’s one thing people often forget?**
   - **Answer Outcome:** (repellent)

End the video with a push to #tipNtoss and lead people to our landing page TipTossProtect.org for more info.