

FOR IMMEDIATE RELEASE

**Central Life Sciences Introduces Ready-To-Use,
EPA-Approved Formulation of Zenivex® E4**

Mosquito Adulticide Contains No Piperonyl Butoxide

Schaumburg, IL, – Mosquito Abatement Districts (MADs) and Public Health Officials can now control mosquito populations faster and more conveniently with the new Zenivex® E4 formulation from Central Life Sciences. The unique formulation does not require dilution or mixing and achieves the same effective results as its predecessor, Zenivex® E20.

“Because Zenivex® adulticide is such an effective product in controlling mosquito populations, we want to ensure it’s convenient and easy to apply for all our customers,” said John Neberz, Business Manager of the Zoëcon Division of Central Life Sciences.

“Mosquito control is a serious issue and uncontrolled populations can negatively affect entire communities. By offering an immediate solution for hand, ground or even aerial applications, we can help mosquito abatement districts tackle this problem more efficiently.”

Like Zenivex® E20, the new Zenivex® E4 formulation contains the active ingredient Etofenprox, a highly efficacious and unique molecule that is new in the control of adult mosquitoes. The Environmental Protection Agency (EPA) classifies Zenivex® as reduced-risk, and the product does not contain Piperonyl Butoxide (PBO).

Zenivex® is the only mosquito adulticide on the market with this EPA reduced-risk classification.

“By giving our customers an additional choice in effective mosquito control, we look forward to controlling an increased amount of adult mosquito populations across the country,” said Neberz.

Both Zenivex® E20 and Zenivex® E4 are low odor formulations and qualify for Central Life Sciences All Clear 2010 Rewards Program. For more information, visit www.Zenivex.com.

About Central Life Sciences

The Zoëcon Professional Products Division is part of Central Life Sciences, a strategic business unit of Central Garden & Pet (NASDAQ: CENT). Central Life Sciences is dedicated to creating healthier environments and making life better for people, plants and companion animals around the world. As inventors of insect growth regulator technology more than 30 years ago, the founders of Central Life Sciences pioneered biorational pest control: using the insect’s chemistry as a means to reduce pest populations. For more information about Zenivex® call 1-800-248-7763 or visit online at www.Zenivex.com.

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Zenivex is a registered trademark of Wellmark International.